

Food Africa & pacprocess MEA 2025 Open in Cairo with Record International Participation

9 December 2025 – Cairo, Egypt

Food Africa and pacprocess MEA 2025 officially opened this morning at the Egypt International Exhibition Center (EIEC), uniting global leaders from the food, processing, and packaging industries under one roof. The exhibitions will run from **9 to 12 December 2025**, opening daily from 10:00 AM to 6:00 PM.

The events are organized by **Konzept, IFP Egypt, and Messe Düsseldorf**, reinforcing a long-standing partnership that continues to drive international industry growth and investment through Egypt as a regional hub.

The opening ceremony was held in the presence of senior government leadership, reflecting the strategic national significance of both exhibitions. Attending the inauguration were **Lieutenant General Engineer Kamel Al-Wazir - Deputy Prime Minister for Industrial Development and Minister of Transport and Industry, Minister Plenipotentiary Essam Al-Nagar, Chairman of the Egyptian Exhibition Authority, representing His Excellency the Minister of Investment and Foreign Trade, and Engineer Mostafa Al-Sayyad, representing His Excellency the Minister of Agriculture and Land Reclamation**, along with a number of ambassadors, heads of authorities, export councils, the Chamber of Food Industries, the Federation of Industries, and the Federation of Chambers of Commerce. Their attendance underscores Egypt's continued commitment to advancing the food production, processing, packaging and export sectors as engines of economic growth.

With more than **1,200 exhibitors from 45 countries**, Food Africa and pacprocess MEA 2025 have set a new benchmark for international presence. Exhibiting nations include: Algeria, Austria, Bahrain, Brazil, China, Egypt, Ethiopia, France, Germany, Greece, India, Indonesia, Iraq, Italy, Japan, Jordan, Kosovo, Kuwait, Lebanon, Malaysia, Mauritania, Morocco, Netherlands, Nigeria, Oman, Pakistan, Poland, Romania, Russia, Saudi Arabia, Singapore, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, Türkiye, Ukraine, United Arab Emirates, United Kingdom, United States of America, Uzbekistan, and Vietnam.

A Unified Platform for Global Trade and Technology

Celebrating its **10th edition**, **Food Africa 2025** stands today as Africa's most influential and comprehensive business destination for the food and beverage supply chain. Running alongside it is **pacprocess MEA 2025**, now in its **6th edition**, showcasing advanced

processing, packaging, automation, and printing solutions for manufacturers and brand owners across the region.

Across both exhibitions, this year's features are designed to accelerate business, knowledge transfer, and collaboration.

The **Hosted Buyers Program** welcomes over 500 pre-qualified buyers from key global markets, enabling exhibitors to schedule targeted meetings with purchasing decision-makers.

The **B2B Matchmaking Platform**, accessible through web and mobile application, allows registered visitors and exhibitors to pre-arrange appointments, expand commercial networks, and secure new trade partnerships throughout the four exhibition days.

Adding to the experience, an extensive **Specialized Conference Program** takes place onsite, gathering global speakers, sector advisors, and industry leaders to discuss trends shaping food production, processing technology, sustainability, trade flow, investment climate, export strategy and future market dynamics.

Food Africa also presents its signature **Live Cooking Show**, hosting talented chefs and culinary experts for daily demonstrations celebrating global flavours and product innovation. In parallel, pacprocess MEA stages the **Save Food Design & Sustainability Design Awards Egypt**, recognizing excellence in sustainable packaging, eco-driven production, and circular product development.

pacprocess MEA to become interpack MEA for 2026

During the opening ceremony, it was announced that pacprocess MEA will adopt a new name beginning next year, transitioning to **interpack MEA**. The rebrand reinforces the exhibition's role within the globally recognized interpack alliance, positioning the event as the primary processing and packaging hub for the MEA region. The first edition of **interpack MEA will take place from 7 to 10 December 2026**, continuing its co-location with Food Africa.

Food Africa & pacprocess MEA 2025 remain open at EIEC until **12 December 2025**.

About Konzept

Konzept is a Cairo-based exhibitions and events management and marketing consultancy firm. Established in 2011 by a group of young and dynamic entrepreneurs with over 30 years of experience in the field. "Working with a mission in mind to utilize all of our expertise in order to provide businesses with impactful and innovative business solutions and activities that help them expand their market reach and export goals.

About IFP EGYPT

IFP Egypt is part of the IFP Group, one of the best known organisers in the Middle East, and can look back on over 45 years of experience and more than 700 internationally recognised trade fairs and conferences. The IFP Group hosts some of the region's leading trade shows, which are ideal platforms for international and domestic companies doing business in the GCC, Near East and Africa to introduce themselves to key buyers and decision-makers in the region.

About Messe Düsseldorf

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs, including 20 leading international trade fairs at its 613,000 sqm exhibition center on the Rhine. The global network of the group of companies encompasses 77 foreign representatives for 141 countries – including 7 international subsidiaries